

Core brief

On Tuesday 9 June it's What Matters To You day.

In light of the challenges we have all faced due to COVID-19 it is more important than ever to celebrate the human moments we have with those we care for where we can. Staff across NHSGGC and worldwide will be celebrating the importance of talking about what matters to people receiving and providing healthcare, and the difference this makes to them.

We are planning some virtual and in person activity on the day:

- Staff will be present in the main R&R hubs on Tuesday 9 June and want to speak to you about what matters to you now:
 - What matters to you about the care you are providing for patients and their families?
 - What matters to you personally in your work and home life?
- Complete a 'What matters to you?' pledge template yourself - (these will be available on the day) – take a photo (with [consent form](#) completed) and either:
 - share on social media using #WMTY20 and tagging @nhsggc
 - Email or send via MS Teams to person.centred@ggc.scot.nhs.uk
- Ask patients to complete a 'What matters to you?' template and follow the steps above
- Stickers, posters and pledge templates will be distributed via huddles for individual use in wards and departments across all hospital sites and will be available at stalls in the R&R hubs
- If you have a 'What matters to you?' story to share, please email this to person.centred@ggc.scot.nhs.uk, or on social media using the hashtag #WMTY20 and tag @NHSGGC
- Patients and their families will also be invited to share their experience of care via a link to Care Opinion on the person centred virtual visiting iPads. The site can also be accessed via any smartphone or other device at careopinion.org.uk

We would love to hear about how you plan to celebrate the day this year no matter how large or small. We would also like to hear how you help ensure you and your team are continuing to find out what matters to patients all year round.

To find out more or share your plans, email person.centred@ggc.scot.nhs.uk