

Core brief

Friday 22 March 2019

Introduction

This issue of Core Brief details a news release on NHSGGC supporting more pregnant smokers to set a quit date and the latest edition of Health News is out now.

NHSGGC supports 38% more pregnant smokers to set a quit date

An incentive programme set up by NHSGGC to help pregnant smokers stop has seen a 38% increase in women setting a quit date in its first seven months.

The news comes in the same week new research in the BMJ Open outlined greater risks for both baby and mother than previously thought due to maternal smoking.

The research revealed closer links between maternal smoking in pregnancy and childhood hospitalisation, as well as medical conditions at birth which can result in lifelong ill health and have potentially devastating outcomes such as meningitis and Sudden Infant Death Syndrome.

Carried out by Dr David Tappin, an NHSGGC consultant, the key findings of the study include estimates that 7% of deaths in the first month of life and 22% in the first year are related to maternal smoking during pregnancy.

[Click here to read the full news release.](#)

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If you have an idea for a story that you would like to see featured, then get in touch with deputy director of communications Sandra.bustillo@ggc.scot.nhs.uk.

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