


Cancer Campaigns - Prescription Bag & Evaluation

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Breast 2014/2015

NHS
Greater Glasgow
and Clyde



- Lumps aren't the only sign of breast cancer
- Know what is normal for you and if you notice any changes see your GP
- **Don't Get Scared Get Checked**

Breast Cancer

- Breast screening saves lives
- Early detection of cancer makes treatment easier
- **Go for your breast screening when called**

Prescription

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Oral

November 2014



Check for...

- Ulcers, red or white patches in your mouth
- Unusual lumps or swellings in your mouth or throat
- Pain in your mouth, ear or throat
- Croaky voice, soreness or difficulty swallowing

...Act now

Prescription

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Mouth Cancer

Act now...

- If you have a mouth ulcer that re-occurs or lasts for more than 2 weeks
- Visit your dentist every six months, even if you only wear dentures
- **If in doubt check it out**

Prescription

Cervical January 2015



- Smear tests take 5 minutes and save lives
- Cervical screening detects 8 out of 10 cervical cancers before they develop
- **Speak to your GP practice, sexual health or family planning clinic to organize your smear test**

Prescription



Smear Test

- Even if you have had the HPV vaccination you should still go for your smear test
- **Cervical screening saves around 5,000 lives every year in the UK**



Prescription

Bowel April 2015



- Bowel screening saves lives
- 9 out of 10 people beat bowel cancer when it's found early
- Bowel cancer is very treatable especially if diagnosed early

Bowel Cancer

**DON'T TAKE
THE CHANCE
TAKE THE TEST**

Prescription

Prescription

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Skin Cancer

May 2015



Getting Sunburnt can Double the Risk of Cancer

- Skin cancer kills more men than women
- **If in doubt, check it out**

Skin Cancer

- Spend time in the shade between 11am and 3pm
- Cover up with a t-shirt, hat and sunglasses
- Use SPF 15+ sunscreen with a high star rating
- Report unusual moles or skin changes to your doctor - finding skin cancer early can save lives

Prescription

Prescription

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Evaluation

- For each campaign pharmacies will be asked to complete a questionnaire – see sample in pack. We would like to find out:
 - How many times you had a discussion with customers about DCE.
 - Acceptability to staff
 - Acceptability to customers
 - Impact on public awareness
 - Any detectable effect on cancer screening figures