Public Health Strategy

Recommendation:-

Board Members are asked to:

Note the progress in the development of a Public Health Strategy

Agree that the strategy is presented to the Board meeting on 26th June 2018

Purpose of Paper:-

The Board’s corporate objectives include the development of a Public Health Strategy. This has been taken forward through the Public Health Committee who have commented on a draft strategy and will review a revised version at their meeting on 18th April 2018.

At this point, it is important that whole Board agrees the approach being taken with the strategy and the overarching aim and objectives and these are summarised below:

Summary of the strategic objectives and key messages:-

This Public Health Strategy sets the strategic direction for public health in Greater Glasgow and Clyde, including accountability of HSCPs for their delegated public health functions and contextualising the challenge to wider partners to improve public health outcomes through collaboration.

The aim of the strategy is that:
NHS Greater Glasgow and Clyde (GGC) becomes an exemplar public health system which means there would be a clear and effective focus on the prevention of ill-health and on the improvement of well-being in order to increase the healthy life expectancy of the whole population and to reduce health inequalities.

The strategic objectives of the strategy will be:
- To reduce the burden of disease through health improvement programmes and a measurable shift to prevention
- To reduce health inequalities through advocacy and community planning
- To ensure the best start for children with a focus on early years to prevent ill-health in later life
- To promote good mental health and wellbeing at all ages
- To use data better to inform service planning and public health interventions
- To strengthen the Board and the Scottish Government’s ability to be Public Health Leaders

The approach to delivering these objectives is considered as important as the detailed action plans and the key messages include:
- Our outcomes will only be achieved by working in partnership
- We will be more effective if we align priorities across sectors and geographies
- The public health contribution to partnerships includes evidence, advocacy for health in all policies, knowledge of the causes of good/poor health; public engagement
• NHSGGC should become a public health organisation in order to deploy its own functions differently to help reduce health inequalities (as a procurer, advocate, service provider, employer)
• This needs to impact on all citizens and communities through sharing power and information, making a difference to the whole life course: the places people live and work and the services they access and ensuring equity and human rights underpin public health approaches.

There has been engagement with HSCPs, CPPs, ADPs, clinicians and other stakeholders who have reinforced this approach. This will be an evolving strategy as it will be further developed in joint working with community planning partnerships and in response to the development of national public health priorities and the national public health review. The strategy will inform Local Outcome Improvement Plans and their action plans and HSCP strategic plans.

**Key Issues to be considered:-**

**Any Patient Safety /Patient Experience Issues:-**

Engagement with communities is a key aspect of the strategy.

**Any Financial Implications from this Paper:-**

None at present

**Any Staffing Implications from this Paper:-**

None at present

**Any Equality Implications from this Paper:-**

The delivery of the strategy will recognise the impact of discrimination on health and seek to mitigate this. The needs of small prevalence equality groups have to be recognised in programme delivery, including consideration of access issues and particular health risks identified.

**Any Health Inequalities Implications from this Paper:-**

A major strand of the strategy is addressing health inequalities

**Has a Risk Assessment been carried out for this issue? If yes, please detail the outcome:-**

No

**Highlight the Corporate Plan priorities to which your paper relates:-**

Development of a Public Health Strategy

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