

## 90 Minute Leadership



**OD recognise the challenges our leaders have in managing time constraints and setting aside time for development activities. Short, intensive development sessions can be a useful way of learning. Rather than spending a full day covering a relatively wide range of topics, our "90 Minute" leadership sessions will focus on specific topics, concentrating on key issues rather than the broader picture.**

**The next session is:**

### **"Personal Purpose Leadership"**



*"Who we are is how we lead"* – with that in mind, this session is about supporting you in your development and growth by finding your personal purpose as a leader. In the session we will help you define your personal purpose and consider how you put it to good use.

Over recent years, there has been increasing interest in purpose-driven leadership. Research shows that fewer than 20% of leaders have a strong sense of their own individual purpose, with even fewer able to distill their purpose into a concrete statement. Some leaders may be able to clearly articulate the organisation's vision or mission, but when it comes to describing or clearly defining their own purpose, they will often revert to generic and wide-ranging statements, such as 'ensure success'; 'Empower staff'; 'Help others excel'.

Additionally, many leaders find it difficult to create a clear plan for translating purpose into action. As a result, they limit their aspirations, and will often not achieve their most ambitious professional and personal goals.

The Learning objectives for the sessions are : Understanding purpose/Finding your purpose/Putting your purpose into action

The session will be useful for all leaders keen to better understand the concept and value of defining clear purpose as a means of focusing attention, and setting a clear plan in order to work towards and achieve identified goals.

**Who will benefit from attending the session?**

**Speaker:**  
Gillian Brown, Full Circle

**Time:**  
8:00am for 08:30am start - 10.00am finish

**Room available from 7.30am**

If you would like to attend, please complete the registration form and return to [Lisa.donnely@ggc.scot.nhs.uk](mailto:Lisa.donnely@ggc.scot.nhs.uk) by **13<sup>th</sup> April**.

**Date:**  
Thursday 27<sup>th</sup> April 2017

**Venue:**  
Campanile Hotel, 10 Tunnel Street,  
Glasgow