

Core brief

Friday, 10 March 2017

Introduction

This issue of Core Brief provides information on the corporate communications team win at Murrayfield and calls for applications for the staff bursary scheme.

Double win for corporate communications

NHSGGC's communications team picked up two prestige NHSScotland awards yesterday at a national development event.

Best Event was won for our prestigious annual Celebrating Success Staff Awards 2016 evening and Best Publication was won for the ground breaking new digital format for our public facing Health News which the judges said "created an opportunity to communicate news in a compelling way using a range of media, which has led to a 20 per cent increase in subscribers".

The awards were presented to the team by Professor Jason Leitch, national clinical director for healthcare quality and strategy at Murrayfield Stadium in Edinburgh.

The work of our communications team was also singled out for special recognition as Award Finalists for "Best Health Website"; "Best Staff Newsletter"; "Best Partnership Health Campaign"; and also for "Best Use of Graphic Design".

Staff Bursary Scheme is open for applications

The Staff Bursary Scheme is available to NHSGGC employees from all grades and service areas to support them to gain educational qualifications and undertake courses of study relevant to their role and personal development.

Over the years, staff have completed a wide range of qualifications and educational opportunities, bringing benefits not just to the staff themselves, but also to the teams and services where they work.

Up to £1,500 can be made towards course fees, so if you've thought about undertaking a qualification/formal course of study, why not find out more?

The most important thing is that you have a real desire to learn, can show how it links to your work/service objectives and how in putting the learning into practice, it will improve the service that we provide.

For more information visit: www.nhsggc.org.uk/HRConnect or email: staff.bursary@ggc.scot.nhs.uk