Chairman’s Award winners 2012

~ Claire McCrae, Colette Campbell, Sandra McGeachy and John Mirrlees ~
~ Agnes Malcolmson, Ann Fleming, Anetta Ziolek and Danny Turner ~
~ Lisa Davidson and Bran ~
~ Environmentally Aware Domestics ~
~ Tommy Highet ~
~ Rapid Access Skin Cancer Clinic ~
~ Dawn Fraser and Amanda Cameron ~
~ Tommy Harrison ~
~ Inverclyde PDRU Nursing Team ~
~ Edward Stanton ~
~ Chemotherapy Team, New Victoria Hospital ~
~ Carbon Saving Initiatives, Renfrewshire CHP ~
~ Lily Kennedy ~
~ Mental Health Equality Development Group ~
Our organ campaign takes Scotland by storm

OUR NHSGGC Respect My Dying Wish campaign has become one of the most successful and high-profile organ donation campaigns of the year since its launch on 8 October.

The single aim of the campaign is to encourage everyone who is on the organ donation register to talk to their family and friends to ensure everyone is clear about their desire to donate organs.

The fact is that 15 per cent of relatives of those on the donor register block donation at the time of asking and it’s usually because it’s not something that has been discussed properly.

The campaign has attracted thousands of views on social media platforms – Facebook, Twitter and YouTube – and widespread coverage in the media.

The editor of the Sunday Times in Scotland, Jason Allardyce, has written major news and feature articles throughout October and November in his paper and has also announced a Sunday Times Speakers Cup to encourage students in Glasgow to spark a lively debate on the issues of organ donation.

The Speakers Cup has already attracted interest from city secondary schools – both state and independent – and after heated competition will climax with a prestigious final in the City Chambers with the Sunday Times Cup being presented to the eventual winner by Glasgow’s Lord Provost Sadie Docherty.

The Scottish Parliament debated many aspects of organ donation early in November, including “Presumed Consent”, but also Respect My Dying Wish.

Several high-profile MSPs praised the campaign and several of them voiced their support on Twitter too.

The campaign stemmed from discussions at the NHSGGC Organ Donation Committee, which is chaired by former board member, and committed supporter of organ donation, Ronnie Cleland.

The campaign logo and supporting materials, themes and communications strategy were honed by a campaign communications sub-group of the main organ donor committee – Ally McLaw, Sandra Bustillo (both NHSSGSC Comms), Professor Kevin Rooney (intensive care consultant, RAH), Ros O’Sullivan (NHSBT), Agnes Barr (SNBTS).

One element of the campaign is the creation of a dandelion emblem logo. Visitors to the Campaign website and Facebook pages are encouraged to “wear” the dandelion on their profile photo.

To date, hundreds have joined in and wear the “brand” with pride to show their support.

STAFF NEWSLETTER

Staff Newsletter is written by staff for staff with the full support of the Area Partnership Forum

Please send articles, letters and photographs to: NHSSGCC Communications, Staff Newsletter, JB Russell House, Gartnavel Royal Hospital Campus, 1055 Great Western Road, Glasgow G12 0XH

Email: staffnewsletter@ggc.scot.nhs.uk Telephone: 0141 201 4558. Staff Newsletter is designed by Connect Communications www.connectcommunications.co.uk

IN JUST FOUR WEEKS THE CAMPAIGN HAD:

● Amassed more than 500 friends on Facebook and reached in excess of 100,000 people across the globe.
● Gained new followers from more than 20 countries including Scotland, England, USA, Japan and Australia.
● Over 200 followers on Twitter with more joining every day.
● 43 Scottish MSPs backing a motion by Kenny Gibson MSP applauding the Respect My Dying Wish Campaign.
● Generated 2000 video views on our YouTube channel.
● Seen hundreds of people adding the RMDW twibbon to their profile pic and creating their own personalised donor card to send to family and friends.

Professor Rooney has become the “voice” of the campaign, featuring on YouTube movie clips, and has been quoted on the BBC and STV websites as well as throughout the coverage of the campaign by the Sunday Times. “It’s been quite an incredible success,” Kevin told SN.

Malcolm Chisholm, MSP and former health secretary, said he was “impressed by the scale of activity” on the social media platforms generated by the campaign. He said he fully supported its objectives and hadn’t realised until the campaign got under way that so many organ donation opportunities were lost.

TV broadcaster Sally Magnusson voiced her full support for the campaign and added: “It’s amazing to realise that we all have it within ourselves to transform the lives of up to nine people by agreeing to donate our organs when we die.”

Stewart Stevenson, the minister for environment and climate change, said he believes it is time to give legal weight to the intentions of Scots who are on the organ donation register to prevent a relative from over-ruling an individual’s decision to donate.

He added: “We must consider making their wish in that regard paramount. After all, we can make a will about our tangible assets, so it is time to think about doing the same for our mortal remains.”

Professor Sheila McLean, director of the institute of law and ethics in medicine at Glasgow University, has also backed the campaign, as have hundreds of patients and relatives of both recipients and donors.

>> Get involved: Back the campaign: www.respectmydyingwish.org.uk

Kevin Rooney is the voice of the campaign
Figures on the up for staff flu jags

OUR executive and non-executive directors have backed the push to drive up our flu vaccination rates... by getting the jag themselves.

Chief executive Robert Calderwood, chairman Andrew Robertson and other board members all took it in turn to get vaccinated at a peer clinic in JB Russell House and, in doing so, helped in the fight to protect our staff and our patients from the flu virus.

They have now joined 39.5 per cent of staff to have been inoculated so far this year.

This represents a welcome improvement on the 33 per cent uptake recorded for the whole of last year, but as our “syringe-o-meter” shows, there still remains a way to go to meet the target for this year of 50 per cent of all staff being vaccinated.

Public health consultant Dr Syed Ahmed, said: “We have had an excellent response to this year’s programme so far, but it is vital that other staff take up the opportunity to protect themselves against the risks of influenza, as well as removing themselves as a source of flu infection to their patients, families, friends and colleagues, and at-risk groups such as the elderly, young infants and pregnant women.”

While the clinics have now finished, staff can still arrange to get the vaccine through peer immunisation and by appointments with occupational health.

This year we’ve been particularly keen to support as many staff to get vaccinated through the peer immunisation programme and as SN went to press, 4022 members of staff had booked to be immunised by peers, compared to a total of 2550 for 2011/2012.

Wards and departments can arrange these easily. To find out how to go about this, go to the public health protection unit pages on the website and click on “health protection”. There you’ll find details of the four simple steps to getting started.

To make sure we have a complete picture of the number of staff vaccinated, we are asking those of you who received your jag at your GP to complete a new “Immunised at GP” form.

Details of this have been circulated in an email to all staff; however, if you missed the email but have been inoculated at your own surgery, then you can find the form on the health protection section of the NHSGGC website.
Meet the 2012 Chairman’s Awards winners

Our third – and most successful – Chairman’s Awards have been held at a prestigious ceremony in the Radisson Blu Hotel in Glasgow. Congratulations to all our deserving winners!

Bravery category
Colette Campbell, John Mirrlees, Claire McCrae, Sandra McGeachy

Bravery category
Ann Fleming, Agnes Malcolmson, Anetta Ziolek, Danny Turner

Environmental category
Our environmentally aware domestics

Environmental category
Tommy Highet

Nursing category
Inverclyde PDRU nursing team

Nursing category
Amanda Cameron and Dawn Fraser

Improving Health category
The Rapid Access Skin Cancer team

Nursing category
Amanda Cameron and Dawn Fraser

Volunteer category
Lily Kennedy

Volunteer category
Inverclyde PDRU nursing team

Improving Health category
The Rapid Access Skin Cancer team

Bravery category
Colette Campbell, John Mirrlees, Claire McCrae, Sandra McGeachy

Improving Health category
The Rapid Access Skin Cancer team
Meet the 2012 Chairman’s Awards winners

NURSING CATEGORY
Tommy Harrison

PATIENT CENTRED CARE CATEGORY
Chemotherapy team, New Victoria Hospital

CLINICAL PRACTICE CATEGORY
Lisa Davidson and Bran

PATIENT AMBASSADOR CATEGORY
Edward Stanton

USING RESOURCES BETTER CATEGORY
Renfrewshire CHP

WORKING WELL TOGETHER CATEGORY
Sofi Taylor, Martin Montgomery, Trevor Lakey

To see our wonderful winners receiving their awards at the ceremony, visit:
www.nhsggc.org.uk/chairmansaward
NHSGGC staff scooped two national accolades at this year’s Scottish Health Awards for their invaluable contribution to Scottish healthcare.

Winners of the Care for Mental Health Award were staff nurses Carol Donoghue and Anna Coppola, along with practice development nurse Linda McNee.

Based at Leverndale Hospital, the trio work in a busy unit for adults with mental health problems and won the award for their hard work developing innovative measures to improve the quality of care for those with Borderline Personality Disorder.

The nurses are now sharing their developments with fellow nurses to provide exceptional and compassionate care for patients.

The Glasgow Epilepsy Genetics Service won the Services to Women and Children Award.

The team of doctors and scientists use cutting-edge genetic technology to establish early diagnosis of childhood epilepsy and deliver specialised treatments for referrals from all over the world.

Early genetic testing enables the team to offer the best treatment for genetic epilepsy, improving seizure control and ensuring families have the appropriate genetic counselling.

Elsewhere, two members of staff were runners-up for the prestigious IHM Scotland’s Top Healthcare Manager Award. Martin Montgomery and Keith Redpath both received recognition for their excellent management and leadership skills.

Congratulations also go to Pamela Craig, quality manager, and Jacqueline Truss, audiologist at the RAH. Pamela won the Scottish Quality Managers Discussion Group Quality Award and Jacqueline was runner-up at the British Academy of Audiology Audiologist of the Year Awards.

Chairman Andrew Robertson said: “All the staff in NHSGGC do a fantastic job delivering services to our patients. We are incredibly proud of them all and the work they do.”

And it’s not just staff who have been picking up awards – the new Barrhead Health and Care Centre won the Best Out-of-Hospital Care Facility Care Award at the Building Better Healthcare Awards.
Reshaping care for older people

Scotland is facing a ‘population boom’ among our oldest residents

They themselves will play a crucial role in contributing to older people’s long-term health and wellbeing. Where will we find the resources to provide the community services that will keep people at home? There are a couple of key points here. Firstly, older people are an asset, not a burden in Scotland. A recent survey showed that approximately 3,000 Scots over the age of 65 receive more than 20 hours’ care per week, while more than 40,000 over 65s provide more than 20 hours’ unpaid care per week.

Secondly, we need to recognise the value and contribution made by communities. We should support unpaid carers in the vital work they do and encourage and nurture communities to support each other through both organised and informal volunteering and by supporting the development of community enterprise and business.

Crucially, if we don’t change the way we provide services, there will be even more pressure on the budget for older people’s services. For instance, in 2006-07, £4.5 billion was spent in total on health and social care for people aged over 65 in Scotland. A large proportion of this was spent on hospitals and care homes, with emergency admissions to hospital alone accounting for £1.4bn. If we continue to provide services in the same way, this figure will need to increase by £1.1bn by 2016, and by £3.5bn, or 74 per cent, by 2031.

Where does the Change Fund fit into this – and how much does it provide? The Change Fund was established to provide bridging finance to facilitate shifts in the balance of care from institutional to community setting and to help health and social care partners make better use of resources. It has provided £70m last year, £80m this year; a further £80m in 2013/14; and £70m in 2014/15.

How does the Reshaping Care for Older People programme fit with the review of clinical services currently underway in NHSGGC? Like Reshaping Care for Older People, the review of services currently underway within NHSGGC is planning services for the future that will meet the changing needs of the population. One of the seven clinical groups that has been set up is looking specifically at the health services that provide care and treatment for older people in both hospital and community settings.

The work of this group will be informed by the new approaches being developed through the Reshaping Care programme. Each CHP and CHCP in NHSGGC is in the process of developing ten year strategies with local authorities, the independent sector and voluntary sector to outline what these changes will look like at a local level.

Improvements in healthcare, lifestyles and circumstances mean we are living longer. The latest evidence suggests that by 2016, the population in Scotland of those aged 65 and over is expected to increase by 21 per cent. By 2031, it will be 62 per cent higher.

While it’s good news to see Scots living longer, healthier lives, the ageing population presents huge challenges to our present system of care. Within the next six years, 25 per cent more older Scots will need some form of care. To cope with these demands, we must change the way we provide services for older people.

The Reshaping Care for Older People approach, which has been developed by the Scottish Government, aims to provide a care system that will make sure all of us can get the support we need to enjoy our later years. So what is Reshaping Care for Older People? SN put the questions to David Walker, south sector director, Glasgow CHP.

SN: What is Reshaping Care for Older People (RCOP)?

David: It’s a national programme designed to meet the challenges of supporting and caring for Scotland’s growing older population for at least the next 10 years. What’s the key difference in the approach adopted by RCOP?

RCOP aims to shift the balance of care away from hospital and long stay care settings – be they in the NHS, independent sector or local authority homes – to providing more preventative and anticipatory care and support to enable people to stay at home or be cared for in a homely setting with maximum independence for as long as possible.

It is aimed at helping older people do as much for themselves as possible, rather than undermining confidence and independence by doing things “to” them. How can such a change in approach be introduced?

The NHS and local authorities will not be able to achieve this alone. The voluntary sector, independent sector and older people...
Best feet forward for charity

**HUSBAND** and wife podiatrists Karen and Graham Pirie have raised £735 by running in the Toronto half-marathon, inspired by Graham’s late mother Pauline.

The couple were moved to raise funds for Alzheimer’s Scotland in memory of Pauline, who was in her early 50s when she died in Leverndale Hospital in 1993 after being diagnosed with the condition.

Graham, who is based at Parkhead Health Centre, said: “This was a very personal run for both of us and we are delighted to have raised so much for a charity which is very close to both of us.”

Karen, who works with the Learning Disability Team at Berryknowes Centre, added: “We had a fabulous trip and met some very inspirational people.”

Graham completed the race in two hours 14 minutes, while Karen, a more experienced runner, finished in one hour 58 minutes.

Karen, who turns 50 next year, is planning to mark her landmark birthday by running 12 half-marathons, one for every month.

She added: “While this is a personal goal, I’m sure I will be running one for charity.”

The Piries thank everyone who has made a donation and have set up a JustGiving page at www.justgiving.com/Graham-Pirie

NHS netball team

**ARE** you interested in joining an NHS netball team? If so, then the Northsiders club might be just what you’re looking for!

They’re a mixed-sex recreational team of people of all abilities and ages. Northsiders play at Notre Dame High School, just off Observatory Road in Glasgow, and play each Tuesday from 5.30pm-7.30pm. It costs each player just £3 per week.

Gillian Reilly is referee, coach and player and keeps everyone right in relation to foot faults! She would love to hear from anyone who would like to come along – contact her by emailing: gillian.reilly2@ggc.scot.nhs.uk

A bridge too far?

**Not for our Tricia!**

SOME might think an 82-mile hike from the Forth Road Bridge to the Tay Bridge to be a bit of tall order... but not senior charge nurse Tricia Flanagan.

Tricia and her friend Deborah Connor took on the challenge of walking from the iconic bridge in North Queensferry via the coastal path to the Tay Bridge in Dundee with relish.

Dressed in SN t-shirts Tricia, who is based at the Beatson, and Deborah completed the hike in five days and raised a fantastic £1100 for their local hospice, Strathcarron.

Tricia said: “Deborah and I wanted to set ourselves a physical challenge which we had never done before and raise money at the same time. We decided to raise money for Strathcarron because it’s our local hospice and does such fantastic work.”

“The weather was very kind to us and, looking back, I would say it wasn’t as hard as I’d imagined.”

“We were joined by different family members and friends throughout the five days and it was thanks to their support we enjoyed it so much.”

“We would like to thank everyone who donated. We might even do it all again next year.”

WIN A LUXURY WEEKEND BREAK!

**Staff Newsletter** has teamed up with our friends on the east coast at Keavil House Hotel to offer one lucky reader two nights’ B&B at their luxurious four-star hotel and leisure spa.

Keavil House Hotel, in the village of Crossford, is all about rural relaxation – with award-winning food, immaculate bedrooms and a luxury health and fitness spa all within 12 acres of beautifully landscaped gardens, it’s the perfect setting for a relaxing break.

The hotel is not far from Dunfermline and Edinburgh and a short distance from some of the country’s best-kept beaches and the world’s best golf courses.

For a chance to win, simply answer the question below and email it, along with your name and work location, to: Staffnewsletter@ggc.scot.nhs.uk or send to Corporate Communications, JB Russell House, Gartnavel Campus, 1055 Great Western Road, Glasgow G12 0XH.

**QUESTION:**

Which village is Keavil House Hotel situated in?

**T&C:** The competition is open to all NHSGGC employees. One entry per person. Winners must be available for a photograph which may be printed with their details in future issues of SN. The closing date is 31 December 2012. You must use your prize before 30 June 2013, subject to availability.

For more about Keavil House Hotel, visit: www.keavilhouse.co.uk