Cancer Campaigns - Prescription Bag & Evaluation

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Public Health
Pharmacist/Facilitator
Breast Cancer

- Lumps aren’t the only sign of breast cancer
- Know what is normal for you and if you notice any changes see your GP
- Don’t Get Scared Get Checked

- Breast screening saves lives
- Early detection of cancer makes treatment easier
- Go for your breast screening when called

Prescription

NHS Greater Glasgow and Clyde

Breast 2014/2015
Mouth Cancer

Check for...
- Ulcers, red or white patches in your mouth
- Unusual lumps or swellings in your mouth or throat
- Pain in your mouth, ear or throat
- Croaky voice, soreness or difficulty swallowing

...Act now

Act now...
- If you have a mouth ulcer that re-occurs or lasts for more than 2 weeks
- Visit your dentist every six months, even if you only wear dentures
- If in doubt check it out
Cervical
January 2015

Smear Test

- Smear tests take 5 minutes and save lives
- Cervical screening detects 8 out of 10 cervical cancers before they develop
- Speak to your GP practice, sexual health or family planning clinic to organize your smear test

- Even if you have had the HPV vaccination you should still go for your smear test
- Cervical screening saves around 5,000 lives every year in the UK
Bowel Cancer

DON'T TAKE THE CHANCE
TAKE THE TEST

Bowel screening saves lives
9 out of 10 people beat bowel cancer when it's found early
Bowel cancer is very treatable especially if diagnosed early

Prescription

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Skin Cancer
May 2015

Getting Sunburnt can Double the Risk of Cancer
- Skin cancer kills more men than women
- If in doubt, check it out

Skin Cancer
- Spend time in the shade between 11am and 3pm
- Cover up with a t-shirt, hat and sunglasses
- Use SPF 15+ sunscreen with a high star rating
- Report unusual moles or skin changes to your doctor - finding skin cancer early can save lives
Evaluation

• For each campaign pharmacies will be asked to complete a questionnaire – see sample in pack. We would like to find out:

  – How many times you had a discussion with customers about DCE.
  – Acceptability to staff
  – Acceptability to customers
  – Impact on public awareness
  – Any detectable effect on cancer screening figures